

A Choice Introduction

Email

Info@choicead.net

Website

www.Choicead.net

Address

Oasis , Muscat, Oman

What We do!

● Media Campaigns

● Branding

● Corporate Branding

● Social Media Marketing

● Media & PR

● Event Planning

● Performance Marketing

Introduction

Leading the way to creativity

Award Winning Agency

An award winning full-service Public Relations, Communication and Marketing agency operating in Oman since 2008. With **more than 250 corporate events** done across the Sultanate of Oman

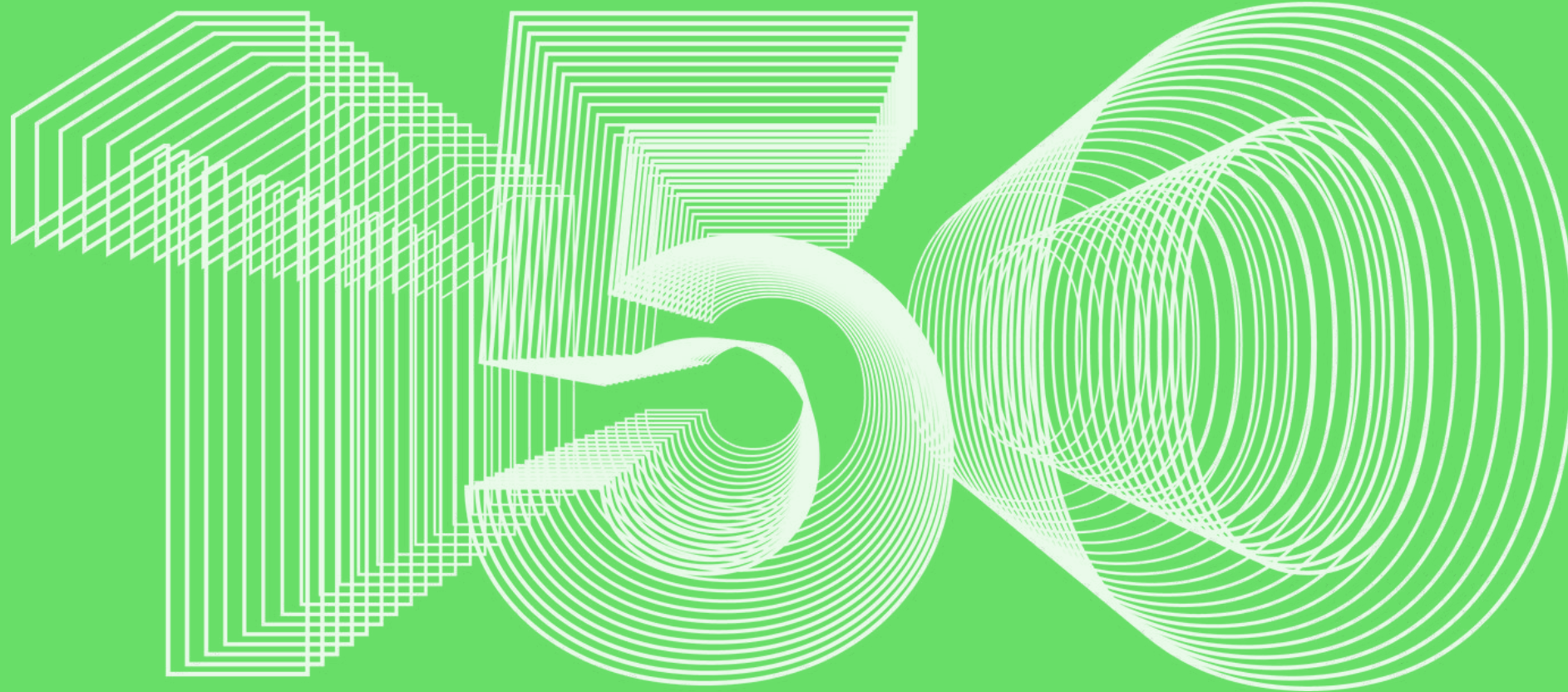
Highly Qualified

Highly qualified team and smart decision- makers, inverse range of services that includes branding, Advertising, audio-visual presentation, graphic designs, press conferences. organizing events in Muscat & Beirut

Founded By

Mustafa AL lawati and Fadi Al Haj, the company provides high quality and competitive prices to customers.

Our Partners



More than 150+ Brands collaborated and trusted us

Portfolio





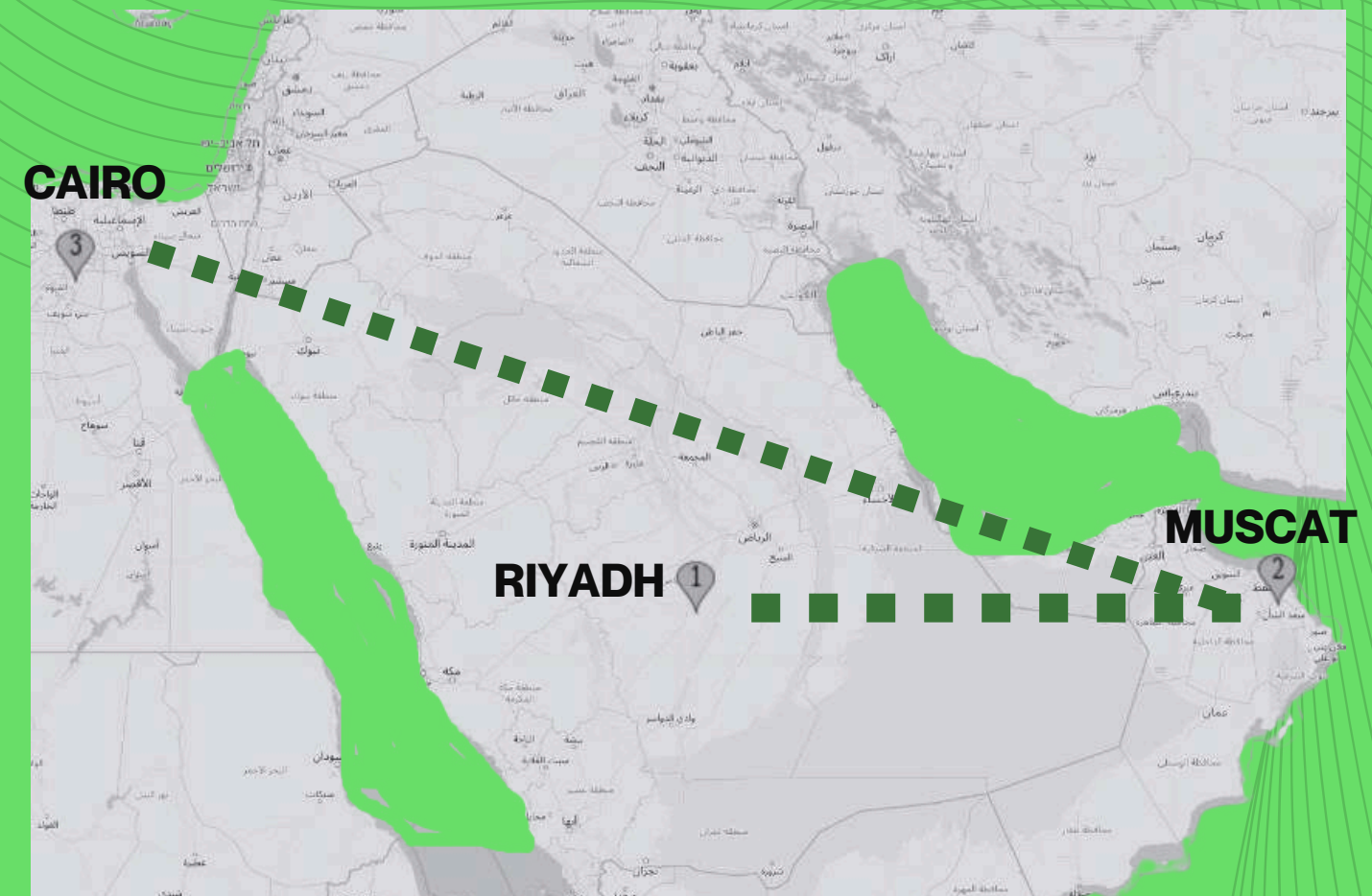
Map of clientele

Our clientele extends far **beyond Muscat**, showcasing our ability to serve diverse markets with excellence. Across the region and internationally, we have **successfully partnered** with clients in multiple locations.

Operations Team

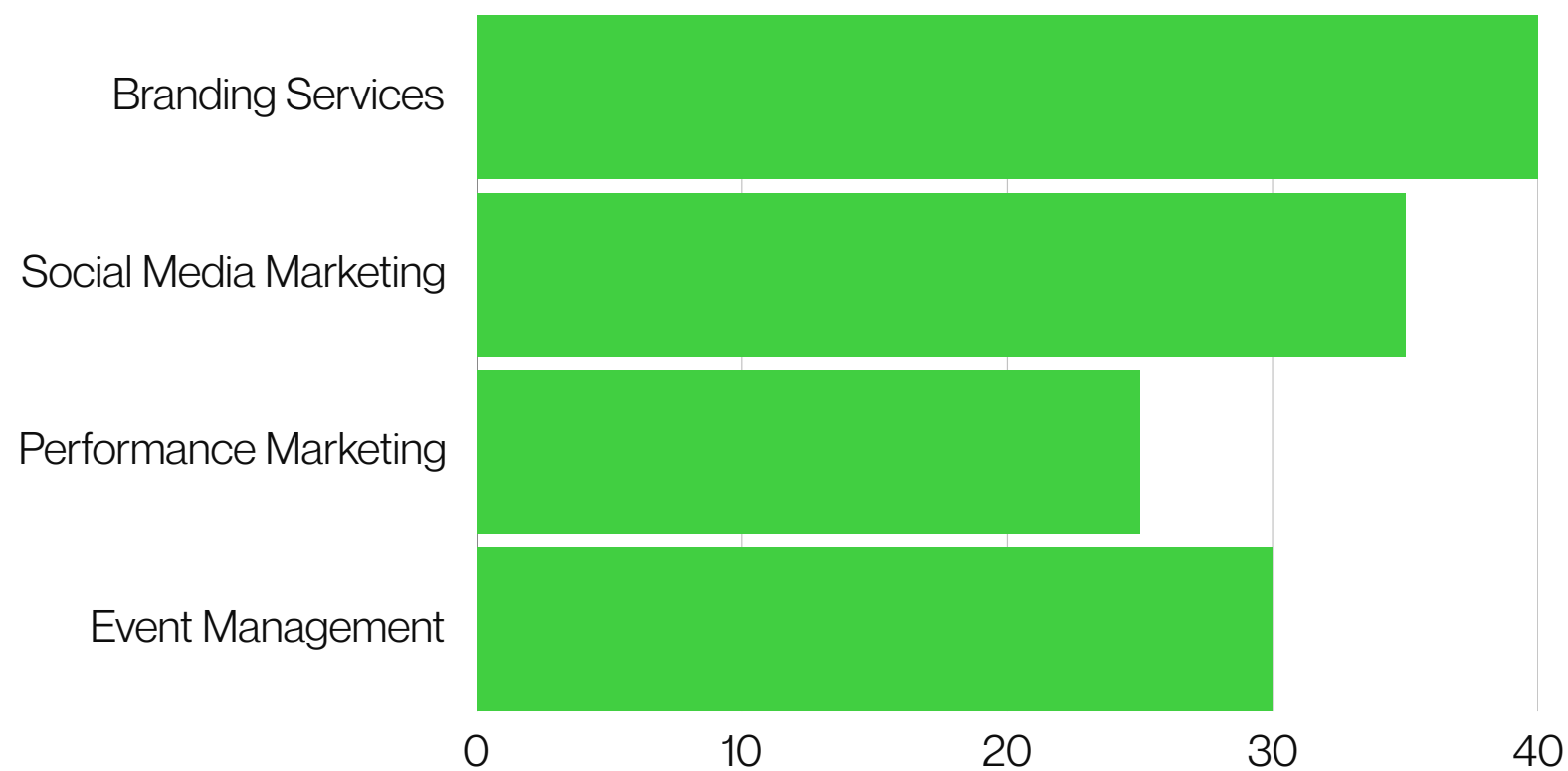
Our operations is strategically distributed to ensure seamless execution:

- Core Operations: Managed from **Muscat**, providing centralized oversight and coordination.
- Creative Design: Handled by our expert team in **Cairo & Muscat**, ensuring high-quality and innovative outputs.
- Performance Marketing: A collaborative effort between our Marketeer in **Riyadh** and **Muscat**, ensuring efficient campaign management and optimization across platforms.



Services we deliver !

At Choice, we specialize in branding, marketing, and unique events that deliver results, helping businesses grow and succeed.



Branding Services

Executing Branding designs and guidelines from A to Z

Social Media Marketing & Content Creation

Building local engagement with followers and engagers

Performance Marketing

Focused on lead generation and measurable ROI.

Event Management

Organizing impactful events that drive business growth.

Marketing

● Social Media Marketing

● Media Campaigns

● Performance Marketing

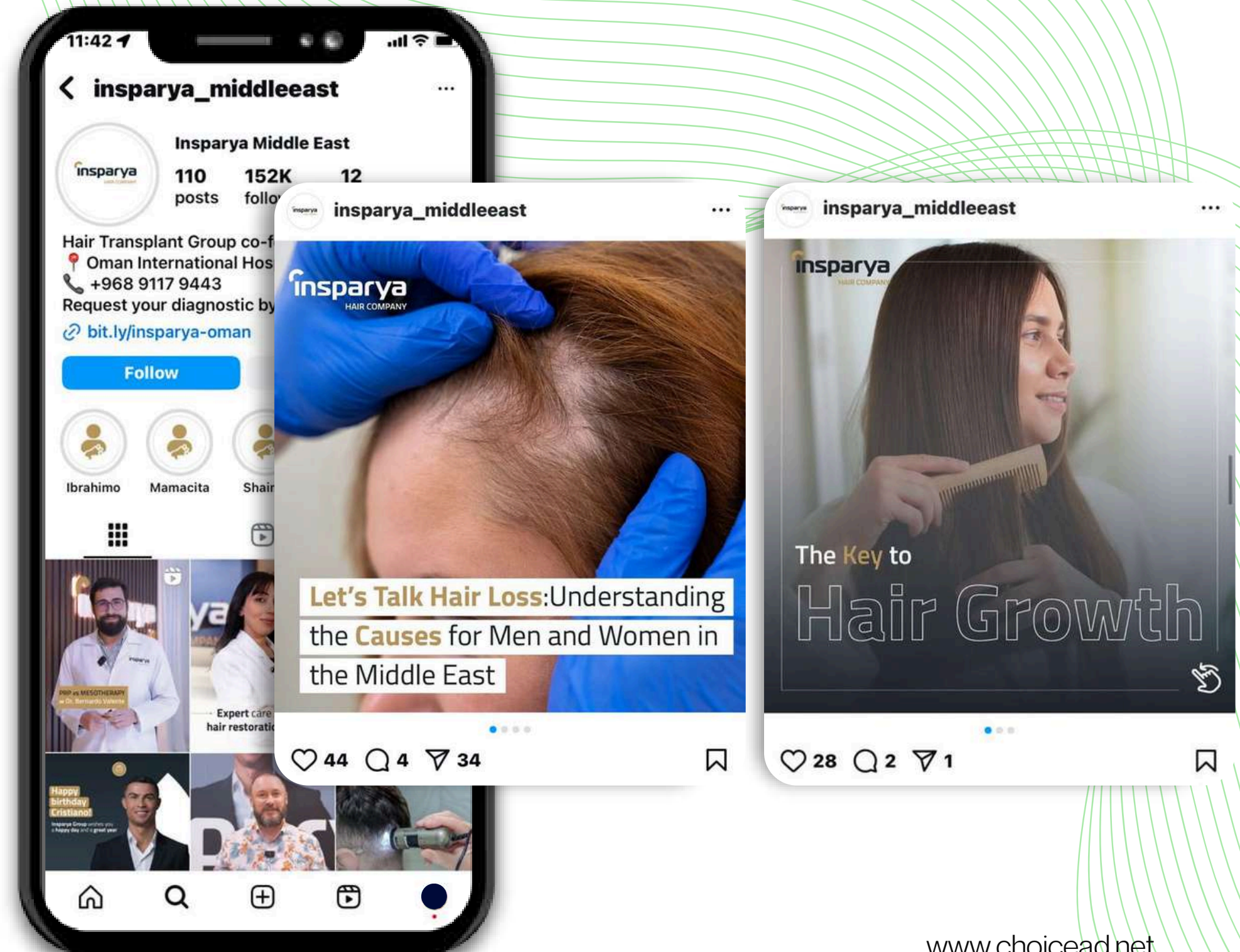
● Content Creation

● Community Management

Social Media Marketing

Social media marketing is our expertise. We craft and deliver engaging content that aligns with your brand's identity, inclusive of:

- Complete Social Media Management
- Content Creation – Engaging visuals, videos, and copy tailored to your brand.
- Audience Engagement & Community Management
- Ad Campaigns & Performance Marketing.
- Influencer & Partnership Collaborations – Connecting with the right voices for your brand.



Content Strategy

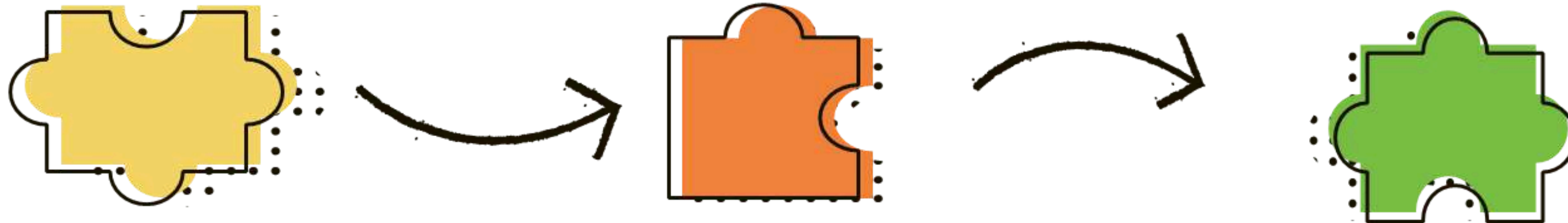
We'll outline the content strategy customized to your brand, including content types, posting frequency, and key messaging

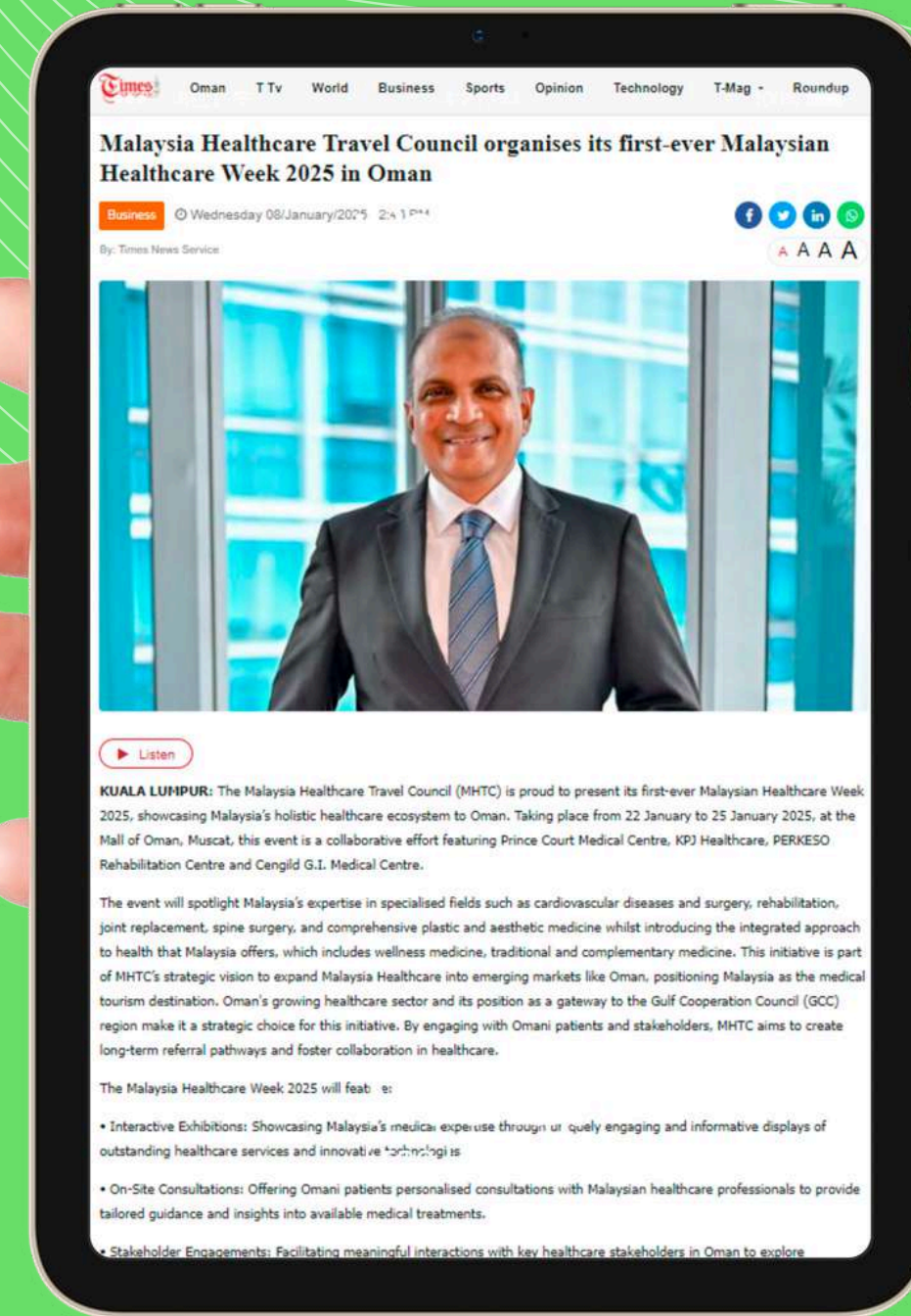
Community Engagement

Details on how we'll engage with your followers, foster conversations, and build an active community.

Influencer Partnerships

Strategies for identifying and collaborating with Instagram influencers





Media Campaigns

www.choicead.net



Competitive Landscape

A comprehensive assessment of your competitors on Instagram, their strengths, weaknesses, and strategies.

Trends and Insights

Analysis of current trends and insights within your industry on Instagram.

Target Audience

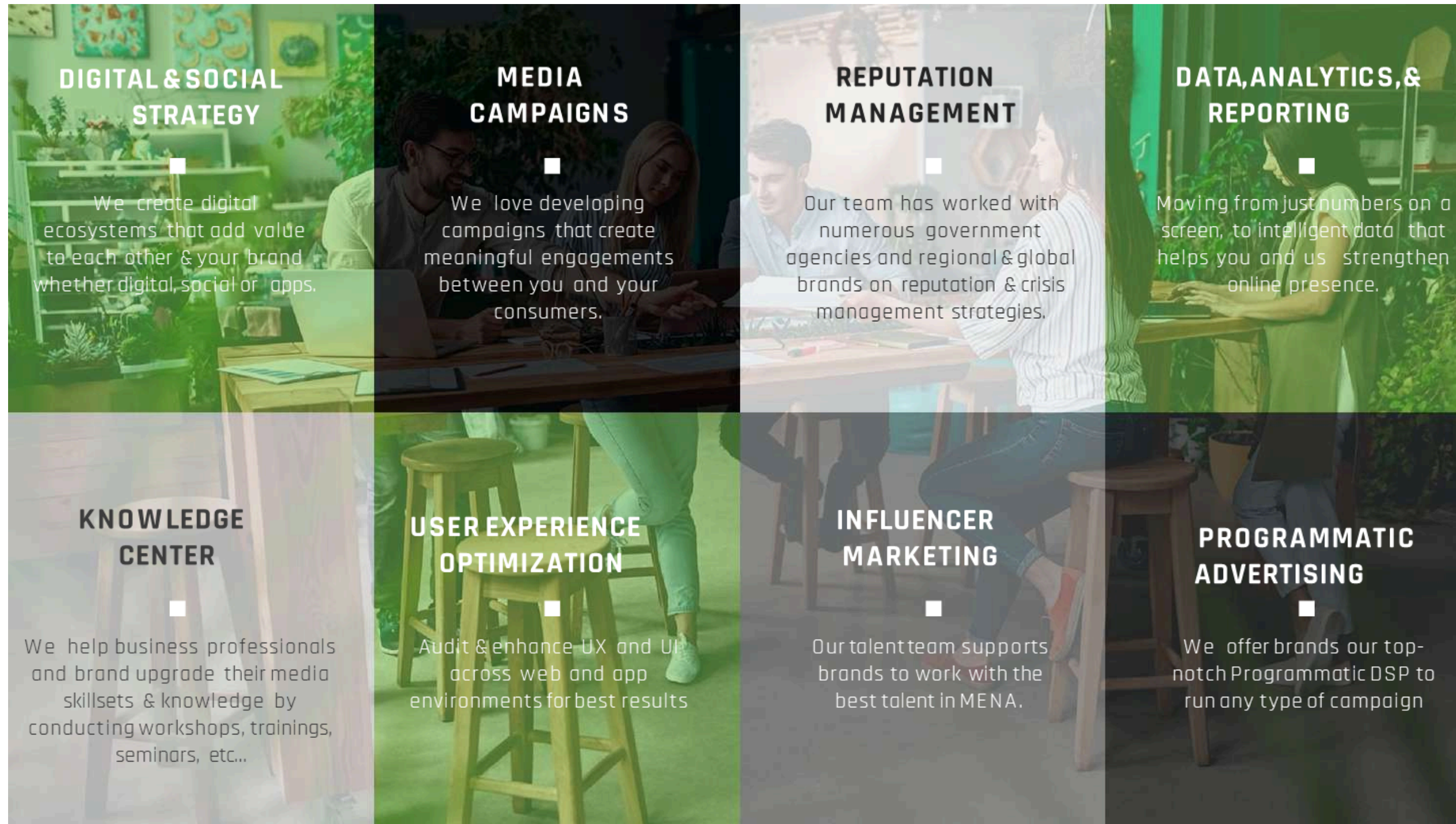
Identification of your ideal audience, including demographics, interests, and behaviors.

Content Performance Analysis

We will conduct a comprehensive analysis of your past content performance on Instagram.







Performance Marketing

We focus on delivering measurable results with targeted strategies that maximize ROI. Our approach includes:

- Lead Generation – Designing campaigns that capture high-quality leads to boost conversions.
- Targeted Ad Campaigns – Running customized campaigns across platforms like Meta, Google, LinkedIn, and more, reaching the right audience at the right time.
- Data Analysis & Reporting – Continuously monitoring campaign performance to identify insights, refine strategies, and optimize spend.
- Conversion Optimization – Enhancing landing pages, funnels, and call-to-action strategies to improve conversion rates.



Performance Marketing

Paid Advertising

Reach the clients with a low cost per lead.

Full Funnel

From Awareness, consideration to conversion. 360 degrees Digital Marketing Approach.

Platforms


Diverse Platforms to run Ads and reach the right clients.



Choice Advertising and Event Management
Sponsored

لا يتبقى سوى 5 أيام لتأمين مكانك في بطولة بيممة الأولى للبادل 🏸 تتنظرك في ملاعب الحياة للبادل في الخوير، من 19 إلى 23 مارس. استعد للإثارة والجوائز الضخمة تصل إلى 600 ريال عماني للرايحين. بالإضافة إلى خصومات حصرية لعملاء بيممة. لا تفوت الفرصة - سجل الآن واستعد للبطولة 🌟

للتواصل 97448001
@alhayat_padel_tennis...




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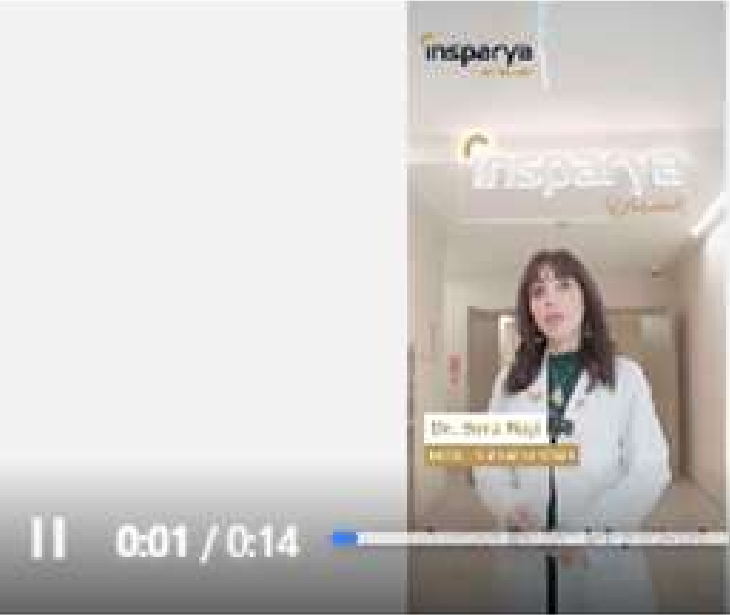


Send message

choiceadvertisingagency Marhaba Oman! OM Get ready for Malaysian Healthcare Week, coming to Mall ... more

Insparya Middle East
Sponsored

Insparya, Europe's leader in hair transplants, combines innovation and experience with BotHair Ultra Plus to offer you exceptional and natural results.



Innovation, science, and superior results with BotHair Ultra Plus.

Book Now

Events

● Design

● Media & PR

● Event execution

● Event Management

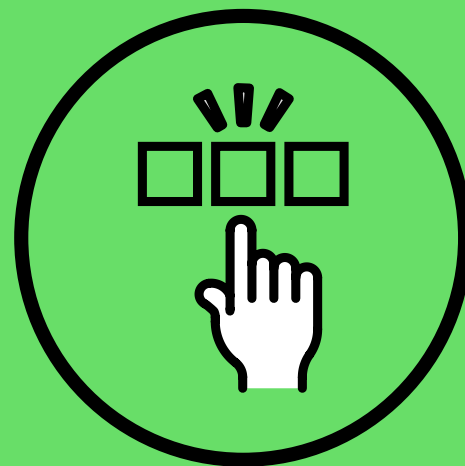
● Visualizations and Branding Design



**Event Concept &
Theme
Development**



**Logistics and
Operations**



**Venue Selection
& Coordination**



**Event Branding
and Design**



**Vendor and
Partner
Coordination**



**Audience
Targeting and
Invitation
Management**



**Media and PR
Management**



In order to build sales and profits, we help you deliver your message to your consumer in the clearest and most memorable direction possible through several effective advertisement strategies.





Event Management

www.choicead.net

Branding

● Branding

● Identity Design

● Brand Guidelines

● Brand Storytelling

● Logo Creation & Visual Elements



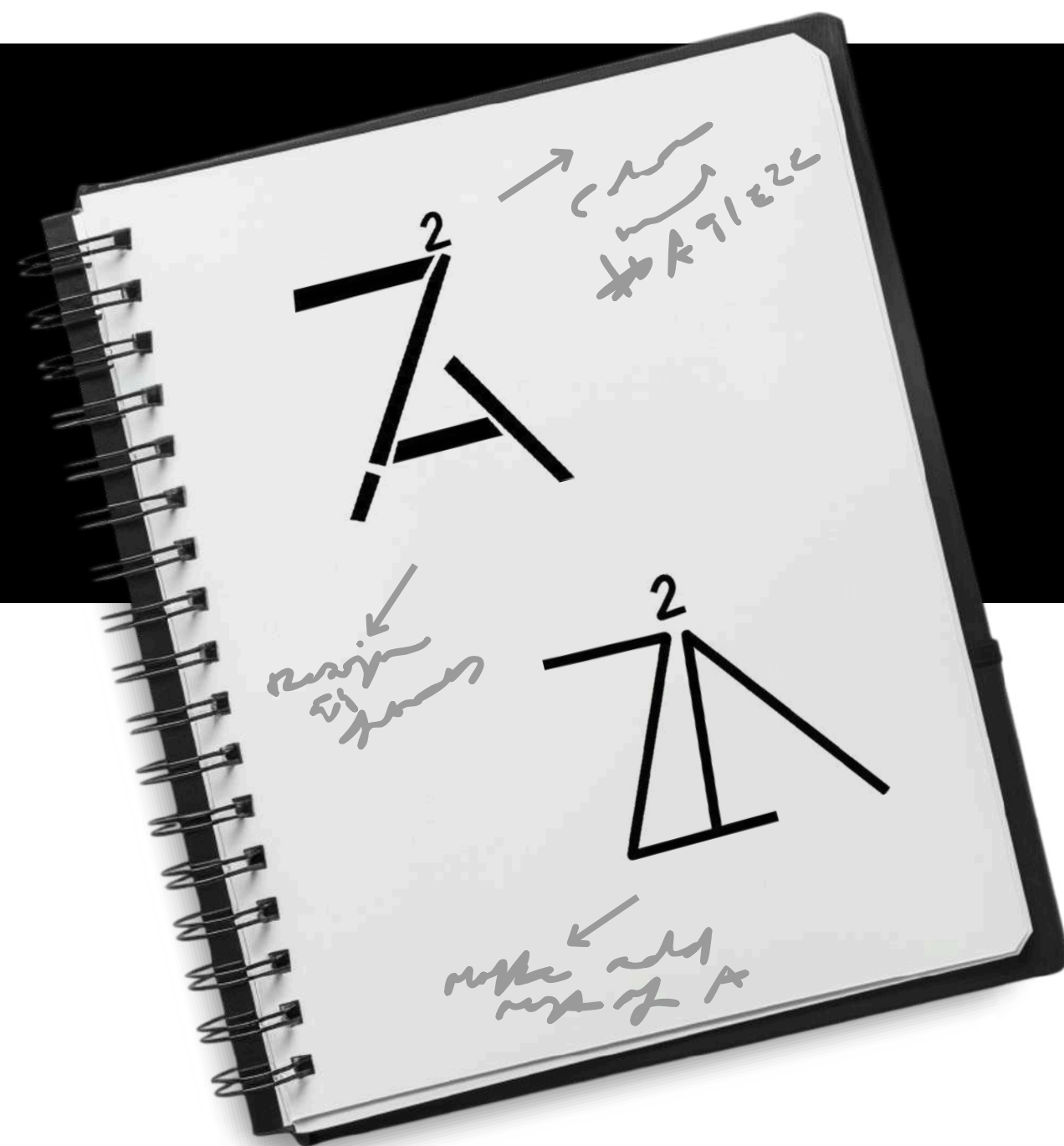
We craft brand identities that reflect your business's unique character and values, ensuring a strong connection with your target audience and positioning in the market.

Logo creation process











N A M E

NUMBER

ADDRESS

EMAIL

WEBSITE



SOCIAL MEDIA

D E S I G N

F I T O U T S



At Choice, we are proud to have executed **over 580** press releases across Oman and the Middle East, collaborating with esteemed media agencies and social media reporters.





Have a question?

Reach out to us.

Contact us

Phone

+968 9591 1189
+968 7719 0151

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